

Memories are made of this...

A NEW Ludlow business will ensure residents can keep hold of their memories forever.

Made in Ludlow, which specialises in bespoke, made-to-order photo albums, has just opened on the Lower Barns Business Park.

It is the brainchild of joint owners Brian Settle and Paul Kidson who have spent the past two years building up the successful Ludlow Bookbinders, of which Made in Ludlow will be an affiliate.

"This is a small niche market but I know there is sufficient demand for it," said Mr Kidson, whose family have been in bookbinding for more than 100 years.

"We are primarily an internet sales business and have sold our bookbinders as far afield as Japan and Italy."

Customers are able to create their own bespoke album, using quality materials such as hand-dyed goat and calf skin leathers, silk cloth and chemical-free card.

And the current economic squeeze holds no fear for Mr Kidson.

"If the product's right and is good value, people will buy it," he said.

Made in Ludlow can be contacted on 01584 878110, or via the internet at ludlowbookbinders.co.uk and madeinludlow.co.uk

► Paul Kidson, of Made in Ludlow, which specialises in made-to-order photo albums. 084718-2.

